

AssetWORKS



DAY IN THE LIFE

Iain Broomhall, Royal Mail





Iain has worked for Royal Mail for an impressive 36 years and is currently the Workshop Manager in Warrington, UK. The AssetWorks team visited the Royal Mail workshop in Warrington to hear about Iain's successful career

How did Iain become a successful Workshop Manager at Royal Mail?

He did not hold this role throughout his entire career at Royal Mail. He started as a Postal Cadet before being promoted to Senior Quality Manager, then became a Fleet Operations Manager, and is now in his current role (as Workshop Manager). Iain's proudest career moment was when he got promoted to Senior Quality Manager.

What does Iain do upon arriving at the Warrington Workshop?

When Iain first walks through the door in the morning, he meets with the Shift Supervisor to discuss any status updates. Once Iain is aware of any changes, you can find him making his rounds through the workshop floor to say 'good morning' to colleagues. There is never a dull day in the Royal Mail workshop as their staff brings many skills and personalities. Everyone also enjoys working together in the shop, making a great team atmosphere.

What is Iain's favorite part of his role?

Iain enjoys the people side of his job the most. "There is no greater reward as a manager than to see one of your staff progresses through the business and become future leaders," said Iain.

How does AssetWorks help deliver the post on time every day?

Iain and the rest of Royal Mail use AssetWorks FleetFocus M5 as their fleet management software. FleetFocus retrieves live data so Royal Mail can make informed decisions for their fleet's vehicles. "Without this data, I would not be able to run my operation," said Iain.

Even though Iain does not work with the mail physically, his job is to ensure the mail gets delivered to all recipients. "Without the correct vehicles available at the correct time, mail wouldn't arrive at its correct destination," stated Iain. Without FleetFocus, Royal Mail's vehicles would be unable to deliver its mail to the UK and those abroad.





How many emails and calls does Iain receive on a typical day?

The total number depends on Iain’s performance, but he typically receives 20-50 emails, up to 2 conference calls, and 6-15 phone calls.

What does Iain think the fleet industry will look like in 10 years?

Iain says fleet professionals should embrace technology and keep a close eye on their customers and service providers as they will let you know where you should invest. Within the next decade, Iain sees clean vehicles dominating the road and predicts there will be an advancement in technical skills to keep up with the demand.

What does Iain’s evening look like after a day in the office?

Before heading out the door to go home, Iain says ‘goodbye’ to staff on shift. Once he is home from work, you can find him watching Liverpool play to unwind after a long day on the job.

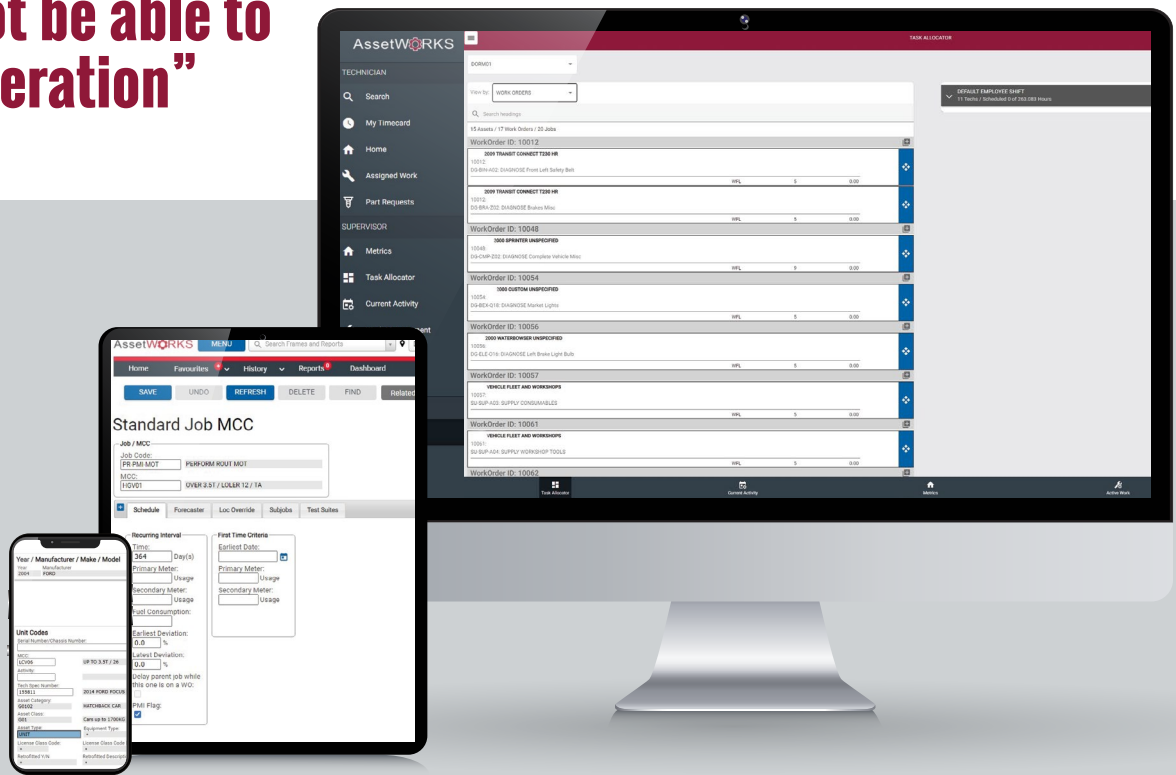
About AssetWorks:

From fleet management to telematics, AssetWorks has spent over 40 years perfecting its cloud-based technology to provide an outstanding commitment to safety, sustainability, and integration. AssetWorks ecosystems help organisations control every asset interaction within the fleet management journey; from drivers inspecting their vehicles to

managers analysing full lifetime costs. AssetWorks strives to help fleets transition sustainably – whether that is decarbonisation, mobility management or embracing the circular economy – our experts understand the future of fleets.

In this ecosystem, there is FleetFocus, a core product for fleet management. FleetFocus allows customers to create preventative maintenance schedules, track inventory, optimise data reports and much more. AssetWorks has a wealth of seamless integrations to equip fleets with successful software for transitioning to EV, elevating your telematics usage, or expanding the control of other assets.

“Without this data, I would not be able to run my operation”



If you want to see how AssetWorks fleet management software can help you be a successful workshop manager, visit assetworks.co.uk or call 01619 273 680.